

## FREELANCE DESIGNER

### **ABOUT ME**

My 8 years of design studies allowed me to acquire skills in the art of the image, to seduce and to sell.

Study and design are assets acquired through my professional experience with design, experience, architecture and retail companies.

These prestigious experiences have made me a seasoned person in design as a whole, through image, creativity and experience

#### **CONTACT ME**

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### **SKILLS**

Drawing

Photoshop inDesign Premiere Pro Illustrator Project manager Rhinoceros 3D Sketchup Keyshot

# **EXPERIENCES**

# YVES SAINT LAURENT

The Yves Saint Laurent Beauty Retail Division, in the midst of an architectural identity change, needed a creative profile to evolve and develop the new Marble Look.

#### **CARTIER**

Creation of a modular novelty space for the deployment of the new luxury Grain de café collection in the most prestigious Cartier shops in the world

#### **GIORGIO ARMANI**

2019 - 2020

Called to adapt the architecture of Armani pop-up stores, we ended up rethinking the entire identity with the architecture team and the marketing team. Together, we have developed a concrete, reliable concept that is suitable for any clientele anywhere in the world.

### L'OREAL PARIS

2018 - 2019

In the design department, we were missioned to create the identity of the PLV elements associated with the launch of a new product. Displays, but also podiums were to be thought of. At the same time, we had an architectural project for a POS in the heart of Paris.

# **DIPLOMAS**

# **STRATE**

2018

International master degree in immersive design at Strate école de design in Paris - France

#### SAINT LUC

European Licence diploma of graphic arts and object design, in Tournai - Belgium.

### SAINT VINCENT DE PAUL

Bachelor degree in technical sciences of design and applied arts in Lille - France

# **LANGUAGES**







